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06-21-01
Patent #
(888)

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE			
PRELIMINARY AMENDMENT		Docket Number: 11032/2144 PATENT	
Reissue Applicant Dwight Allen MERRIMAN et al	Reissue Application No. 09/577,798	Reissue Filing Date May 24, 2000	
Patent Number 5,948,061	Issued September 7, 1999	Examiner Harle, J	Art Unit 2166
Invention Title METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		Assignee DoubleClick, Inc.	

Address to:
Assistant Commissioner of Patents
Washington, D.C. 20231

Examiner Harle:

Prior to examination of the above-identified application, please amend the following claims:

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IN THE CLAIMS:

Please amend the following pending claims:

- Sub
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A1
cont
1. (Twice Amended) A network supporting the hypertext transfer protocol, comprising:
a user node having a browser program coupled to said network, said user node providing requests for information on said network;
a content provider affiliate node having a respective affiliate web site responsive to requests for information from said user node to provide media content, advertising space for display of advertising content and a link message to said user node;

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